

Billing: (813) 870-9603

WTVT
New World Communications of Tampa Inc.
P.O. Box 100535
Atlanta, GA 30384-0535
Main: (813) 876-1313

www.myfoxtampabay.com

### **Billing Address:**

Greer Margolis & Mitchell Attention: Accounts Payable 1010 Wisconsin Avenue NW Suite 800 Washington, DC 20007

## **INVOICE**

Advertiser	Obama for America
Product	OBAMA FOR AM-SKED C
Estimate Number	1897

Invoice #	04079453-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/24/12

Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Order #	04079453
Alt Order #	Political Candidate
Deal #	
Order Flight	10/16/12 - 11/02/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV12856
Advertiser Code	95
Product Code	101

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	13	Good Day 7a	7a-8a								
	CDR			40/45/4	0	•	THE STATE OF THE S				
	40				2 to 10/21/12	3x	- TWTF	077140774077	<b>#</b> 222.22		
	13 13			Tu	10/16/12	:30 :30	7:22 AM	OFA12D148H OFA12D148H	\$990.00		3
	13			W Th	10/17/12 10/18/12	:30	7:29 AM 7:53 AM	0FA12D148H 0FA12D148H	\$990.00 \$990.00		2
2	13	Cood Day 9a	8a-9a	111	10/10/12	.50	7.55 AW	OFATEDIAGII	ψ990.00		'
	CDR	Good Day 8a	0a-9a								
	CDK			10/15/1	2 to 10/21/12	1x	- T				
	13			Tu	10/16/12	:30	8:50 AM	OFA12D148H	\$900.00		1
3	13	Good Day 8a	8a-9a						*******		
-	CDR	occu buy cu	ou ou								
				10/15/1	2 to 10/21/12	1x	<b>W</b>				
	13			W	10/17/12	:30	8:44 AM	0FA12D148H	\$900.00		1
4	13	Good Day 8a	8a-9a								
	CDR										
				10/15/1	2 to 10/21/12	1x	T				
	13			Th	10/18/12	:30	8:13 AM	0FA12D148H	\$900.00		1
5	13	Good Day 8a	8a-9a								
	CDR	•									
					2 to 10/28/12	1x	M				
	13			M	10/22/12	:30	8:58 AM	OFA12D148H	\$900.00		1
6	13	Good Day 9a	9-10a								
	CDR										
					2 to 10/21/12	2x	- TW				
	13			Tu	10/16/12	:30	9:59 AM	OFA12D148H	\$810.00		1
	13			W	10/17/12	:30	9:40 AM	OFA12D148H	\$810.00		2
7	13	Good Day 9a	9-10a								
	CDR										

- - WT- - -



Billing: (813) 870-9603

WTVT
New World Communications of Tampa Inc.
P.O. Box 100535
Atlanta, GA 30384-0535
Main: (813) 876-1313

## www.myfoxtampabay.com

### Billing Address:

Greer Margolis & Mitchell Attention: Accounts Payable 1010 Wisconsin Avenue NW Suite 800 Washington, DC 20007

## **INVOICE**

Advertiser	Obama for America
Product	OBAMA FOR AM-SKED C
Estimate Number	1897

Invoice #	04079453-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/24/12

Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Order #	04079453
Alt Order #	Political Candidate
Deal #	
Order Flight	10/16/12 - 11/02/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB#	TV12856
Advertiser Code	95
Product Code	101

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
7	13	Good Day 9a	9-10a	•		•	•		<u> </u>		
	CDR			10/15/10	10/04/40						
	40			10/15/12 W	2 to 10/21/12 10/17/12	2x	0.54.414	0FA12D148H	<b>\$040.00</b>		4
	13 13			vv Th	10/17/12	:30 :30	9:54 AM 9:20 AM	OFA12D148H OFA12D148H	\$810.00 \$810.00		2
8		Cood Day 0a	9-10a	111	10/10/12	.30	9.20 AIVI	OFA12D146H	φο το.οο		۷
	<b>13</b> CDR	Good Day 9a	9-10a								
,	CDK			10/22/12	2 to 10/28/12	1x	M				
	13			M	10/22/12	:30	9:23 AM	0FA12D148H	\$810.00		1
9	13	Good Day Sa 6a	6a-7a		. 0,,	.00	0.207	011112211011	ψο.σ.σσ		•
	CDR	Cood Day ou ou	ou . u								
	02.1			10/15/12	2 to 10/21/12	1x	S-				
	13			Sa	10/20/12	:30	6:11 AM	0FA12D148H	\$360.00		1
10	13	Good Day Sa 8a	8a-9a								
	CDR										
					2 to 10/21/12	1x	S-				
	13			Sa	10/20/12	:30	8:11 AM	OFA12D148H	\$675.00		1
11	13	Good Day Su 7a	7a-8a								
	CDR										
					2 to 10/21/12	1x	S				
	13			Su	10/21/12	:30	7:11 AM	OFA12D148H	\$810.00		1
12	13	Good Day Su 8a	8a-9a								
	CDR										
					2 to 10/21/12	1x	S				
	13			Su	10/21/12	:30	8:21 AM	OFA12D148H	\$900.00		1
	13	Live with Kelly	10a-11a								
	CDR					_	munn.				
	40				2 to 10/21/12	3x	- TWTF	0E110B140H	<b>#</b> 000 00		
	13 13			W Th	10/17/12 10/18/12	:30 :30	10:48 AM 10:41 AM	OFA12D148H OFA12D148H	\$630.00 \$630.00		2
	13		14					OFATZD148H was taken from the program to	·		ı



Billing: (813) 870-9603

WTVT
New World Communications of Tampa Inc.
P.O. Box 100535
Atlanta, GA 30384-0535
Main: (813) 876-1313

www.myfoxtampabay.com

### **Billing Address:**

Greer Margolis & Mitchell Attention: Accounts Payable 1010 Wisconsin Avenue NW Suite 800 Washington, DC 20007

# **INVOICE**

Advertiser	Obama for America
Product	OBAMA FOR AM-SKED C
Estimate Number	1897

Invoice #	04079453-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/24/12

Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Order #	04079453				
Alt Order #	Political Candidate				
Deal #					
Order Flight	10/16/12 - 11/02/12				

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB#	TV12856
Advertiser Code	95
Product Code	101

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
13	13	Live with Kelly	10a-11a								
	CDR										
	13			F	10/19/12	:30	10:30 AM	OFA12D148H	\$630.00		3
14	13	Live with Kelly	10a-11a								
	CDR										
					2 to 10/28/12	1x	M				
	13			M	10/22/12	:30	10:35 AM	OFA12D148H	\$630.00		1
15	13	Wendy Williams	11a-12p								
	CDR										
				10/15/1	2 to 10/21/12	4x	- TWTF				
	13			Tu	10/16/12	:30	11:25 AM	0FA12D148H	\$225.00		1
	13			W	10/17/12	:30	11:57 AM	OFA12D148H	\$225.00		2
	13			Th	10/18/12	:30	11:51 AM	0FA12D148H	\$225.00		4
	13			F	10/19/12	:30	11:48 AM	OFA12D148H	\$225.00		3
16	13	Wendy Williams	11a-12p								
	CDR										
					2 to 10/28/12	1x	M				
	13			M	10/22/12	:30	11:56 AM	OFA12D148H	\$225.00		1
17	13	Fox 13 News at Noon	12p-1p								
	CDR										
					2 to 10/21/12	4x	- TWTF				
	13			Tu	10/16/12	:30	12:53 PM	OFA12D148H	\$360.00		1
	13			W	10/17/12	:30	12:58 PM	0FA12D148H	\$360.00		4
	13			Th	10/18/12	:30	12:42 PM	0FA12D148H	\$360.00		2
	13			F	10/19/12	:30	12:23 PM	OFA12D148H	\$360.00		3
18	13	Fox 13 News at Noon	12p-1p								
	CDR										
					2 to 10/28/12	1x	M				
	13			M	10/22/12	:30	12:30 PM	OFA12D148H	\$360.00		1
19	13	Judge Joe Brown	3p-4p								



Billing: (813) 870-9603

WTVT
New World Communications of Tampa Inc.
P.O. Box 100535
Atlanta, GA 30384-0535
Main: (813) 876-1313

www.myfoxtampabay.com

### **Billing Address:**

Greer Margolis & Mitchell Attention: Accounts Payable 1010 Wisconsin Avenue NW Suite 800 Washington, DC 20007

## **INVOICE**

Advertiser	Obama for America
Product	OBAMA FOR AM-SKED C
Estimate Number	1897

Invoice #	04079453-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/24/12

Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Order #	04079453
Alt Order #	Political Candidate
Deal #	
Order Flight	10/16/12 - 11/02/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB#	TV12856
Advertiser Code	95
Product Code	101

Agency Ref	
Advertiser Ref	

Line		Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
	CDR		•			•			•		
					2 to 10/21/12	4x	- TWTF				
	13			Tu	10/16/12	:30	3:08 PM	OFA12D148H	\$225.00		1
	13			W	10/17/12	:30	3:09 PM	OFA12D148H	\$225.00		3
	13			Th	10/18/12	:30	3:29 PM	OFA12D148H	\$225.00		4
	13			F	10/19/12	:30	3:37 PM	OFA12D148H	\$225.00		2
20	13	Judge Joe Brown	3p-4p								
	CDR			10/22/12	2 to 10/28/12	1x	M				
	13			M	10/22/12	:30	3:55 PM	0FA12D148H	\$225.00		1
21	13	Judge Judy	4p-5p						<b>*</b> ==		
۷.	CDR	oudge oudy	p0p								
				10/15/12	2 to 10/21/12	6x	- TWTF				
	13			Tu	10/16/12	:30	4:10 PM	OFA12D148H	\$900.00		1
	13			Tu	10/16/12	:30	4:55 PM	OFA12D148H	\$900.00		5
	13			W	10/17/12	:00			\$900.00	See MG 21.7,21.8	2
	13			W	10/17/12	:00			<del>\$900.00</del>	See MG 21.7,21.8	6
	13			Th	10/18/12	:30	4:18 PM	OFA12D148H	\$900.00		3
	13			Th	10/18/12	:30	4:28 PM	OFA12D148H		MG for 21.2,21.6	7
	13			F	10/19/12	:30	4:09 PM	OFA12D148H		MG for 21.2,21.6	8
	13			F	10/19/12	:30	4:27 PM	OFA12D148H	\$900.00		4
22	13	Judge Judy	4p-5p								
	CDR										
					2 to 10/28/12	2x	M				
	13			M	10/22/12	:30	4:16 PM	OFA12D148H	\$900.00		2
	13			M	10/22/12	:30	4:40 PM	OFA12D148H	\$900.00		1
23	13	Fox 13 News at 5p	5p-530p								
	CDR										
					2 to 10/21/12	4x	- TWTF				
	13			Tu	10/16/12	:30	5:11 PM	OFA12D148H	\$1,080.00		4



Billing: (813) 870-9603

WTVT New World Communications of Tampa Inc. P.O. Box 100535 Atlanta, GA 30384-0535 Main: (813) 876-1313

www.myfoxtampabay.com

### Billing Address:

Greer Margolis & Mitchell Attention: Accounts Payable 1010 Wisconsin Avenue NW Suite 800 Washington, DC 20007

## **INVOICE**

Advertiser	Obama for America
Product	OBAMA FOR AM-SKED C
Estimate Number	1897

Invoice #	04079453-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/24/12

Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Order #	04079453
Alt Order #	Political Candidate
Deal #	
Order Flight	10/16/12 - 11/02/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB#	TV12856
Advertiser Code	95
Product Code	101

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
23	13	Fox 13 News at 5p	5p-530p	•	•			•	•		
	CDR										
	13			W	10/17/12	:00			<del>\$1,080.00</del>		1
	13			Th —:	10/18/12	:30	5:11 PM	OFA12D148H	\$1,080.00		3
	13			Th	10/18/12	:30	5:21 PM	0FA12D148H	\$1,080.00		5
	13			F	10/19/12	:30	5:12 PM	OFA12D148H	\$1,080.00		2
24	13	Fox 13 News at 5p	5p-530p								
	CDR										
					to 10/28/12	1x	M				
	13			M	10/22/12	:30	5:14 PM	OFA12D148H	\$1,080.00		1
25	13	Insider	730p-8p								
	CDR										
				10/15/12	to 10/21/12	4x	- TWTF				
	13			Tu	10/16/12	:30	7:41 PM	OFA12D148H	\$855.00		1
	13			W	10/17/12	:30	7:49 PM	OFA12D148H	\$855.00		2
	13			Th	10/18/12	:00			<del>\$855.00</del>		3
	13			F	10/19/12	:00			<del>\$855.00</del>		4
	13			M	10/22/12	:00			<del>\$855.00</del>		5
	13			М	10/22/12	:30	7:40 PM	OFA12D148H	\$855.00	MG for 25.3,25.4	6
26	13 CDR	M-Su 10p-1030p Late News	10p-1030p								
				10/15/12	to 10/21/12	2x	- TWTF				
	13			W	10/17/12	:30	11:06 PM	OFA12D148H	\$1,890.00		1
	13			Th	10/18/12	:30	11:57 PM	OFA12D148H	\$1,890.00		2
27	13	Fox 13 Late News 1030p	1030p-11p								
	CDR										
				10/15/12	to 10/21/12	4x	- TWTF				
	13			Tu	10/16/12	:30	11:14 PM	OFA12D148H	\$1,530.00		3
	13			W	10/17/12	:30	11:25 PM	OFA12D148H	\$1,530.00		1
	13			Th	10/18/12	:30	12:11 AM	OFA12D148H	\$1,530.00		4
	13			F	10/19/12	:30	12:13 AM	OFA12D148H	\$1,530.00		2
			W	e warrant that the ac	ctual broadcast info	ormation show	n on this invoice v	was taken from the program	log.		



Billing: (813) 870-9603

WTVT New World Communications of Tampa Inc. P.O. Box 100535 Atlanta, GA 30384-0535 Main: (813) 876-1313

www.myfoxtampabay.com

### **Billing Address:**

Greer Margolis & Mitchell Attention: Accounts Payable 1010 Wisconsin Avenue NW Suite 800 Washington, DC 20007

## **INVOICE**

Advertiser	Obama for America
Product	OBAMA FOR AM-SKED C
Estimate Number	1897

Invoice #	04079453-1				
Invoice Date	10/28/12				
Invoice Month	October 2012				
Invoice Period	10/01/12 - 10/24/12				

Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Order #	04079453
Alt Order #	Political Candidate
Deal #	
Order Flight	10/16/12 - 11/02/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB#	TV12856
Advertiser Code	95
Product Code	101

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
27	13	Fox 13 Late News 1030p	1030p-11p								•
	CDR										
28	13	Access Hollywood	1135p-1205a								
	CDR										
					to 10/21/12	3x	- TWTF				
	13			Tu	10/16/12	:30	12:04 AM	OFA12D148H	\$360.00		3
	13			W	10/17/12	:00			<del>\$405.00</del>		1
	13			<i>F</i>	10/19/12	:00	44.50.514	0711071107	<del>\$405.00</del>	,	2
	13 13			Tu <i>W</i>	10/23/12 <i>10/24/12</i>	:30 :00	11:52 PM	OFA12D148H	\$405.00 <del>\$405.00</del>		4 5
			1000 11	VV	10/24/12	.00			<del>\$400.00</del>	See MG 28.6	5
29	13	M-Su 1030-11p Late News	1030p-11p								
	CDR										
	40				to 10/28/12	1x	M	0711071107	<b>#4 500 00</b>		
	13			М	10/22/12	:30	12:45 AM	OFA12D148H	\$1,530.00		1
30	13	NLCS Champ Game Non Hon	ne Various								
	CDR										
					to 10/21/12	2x	T				
	13			Th	10/18/12	:30	9:26 PM	OFA12D148H	\$4,050.00		1
	13			Th	10/18/12	:30	10:30 PM	OFA12D148H	\$4,050.00		2
31	13	Insider	730p-8p								
	CDR										
					to 10/28/12	1x	M				
	13			M	10/22/12	:30	7:28 PM	OFA12D148H	\$855.00		1
32	13	Raising Hope/Ben & Kate	8p-9p								
	CDR										
				10/15/12	to 10/21/12	1x	- T				
	13			Tu	10/16/12	:30	7:59 PM	0FA12D148H	\$3,600.00	_	1
33	13	X Factor	8p-10p								
	CDR		•								
				10/15/12	to 10/21/12	1x	W				
			We	warrant that the ac	rtual broadcast info	ormation show	n on this invoice v	vas taken from the program lo	og		



www.myfoxtampabay.com

#### Remit Address:

WTVT
New World Communications of Tampa Inc.
P.O. Box 100535
Atlanta, GA 30384-0535
Main: (813) 876-1313

Billing: (813) 870-9603

### **Billing Address:**

Greer Margolis & Mitchell Attention: Accounts Payable 1010 Wisconsin Avenue NW Suite 800 Washington, DC 20007

# **INVOICE**

Advertiser	Obama for America	lr
Product	OBAMA FOR AM-SKED C	In
Estimate Number	1897	In

Invoice #	04079453-1					
Invoice Date	10/28/12					
Invoice Month	October 2012					
Invoice Period	10/01/12 - 10/24/12					

Station	WTVT					
Account Executive	Chris Johnson					
Sales Office	FSS Philadelphia					
Sales Region	National					

Order #	04079453
Alt Order #	Political Candidate
Deal #	
Order Flight	10/16/12 - 11/02/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV12856
Advertiser Code	95
Product Code	101

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
33	13	X Factor	8p-10p								
	CDR										
	13			W	10/17/12	:30	7:59 PM	OFA12D148H	\$9,000.00		1
34	13	<b>NLCS Champ Game Non Home</b>	Various								
	CDR										
				10/15/12 to	10/21/12	1x	F				
	13			F	10/19/12	:30	11:22 PM	OFA12D148H	\$4,050.00		1
35	13	College Football Prime	Various								
	CDR	_									
				10/15/12 to	10/21/12	1x	S-				
	13			Sa	10/20/12	:30	10:12 PM	OFA12D148H	\$2,250.00		1
		Aire	ed Spots	67							

<u>Gross Total</u> **\$75,150.00** 

Agency Commission \$11,272.50

Net Amount Due \$63,877.50 Payment Terms 30 Days